



ABOUT US

Joe Brock and Matt Kemberling are the NC Wine Guys. We're two guys who love NC wine, mead, and cider. We also enjoy local breweries, farm to fork, and all things local. We live in the Charlotte area of North Carolina and work to promote truly local wine from across the state. In addition to the blog, we occasionally write for local North Carolina magazines.

NC WINE GUYS

NCWineGuys.com is a blog about local North Carolina wine, mead, and cider. We occasionally blog about local craft beer as well as small boutique wineries across the country (namely Virginia, New York, and California). Our mission is simple. We support locally made wine, mead, and cider made from grapes, honey, and apples produced in the local area. You won't find us talking about a North Carolina wine made from California grapes. We focus on truly local. We also blog about wine tips, wine and food pairings, and have been known to give our opinion on various wine topics.

DEMOGRAPHICS

- Our top five cities are all in North Carolina. They are:
 - Charlotte
 - Raleigh
 - Mooresville
 - Winston-Salem
 - Greensboro
- Our readership is 65% Female and 35% Male.
- 75% of our visitors are new to the site and 25% are repeat visitors.
- 50% of our traffic is from mobile devices.

PARTNERSHIP OPPORTUNITIES

We are open to partnering with other blogger and/or media to write stories about North Carolina Wine, Wineries, and Vineyards. We also welcome partnerships with wineries to assist with their promotion and improve the quality of their products.



STATS



1108



773



1060



Page Views

9469



Visitors

4248