Creating Eye-Catching Graphics and Videos with Canva

Agenda

Getting Started

Navigating Canva

Design Basics

Templates

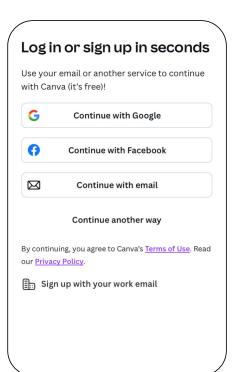Time Saving Tips
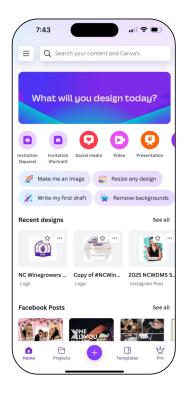
Videos
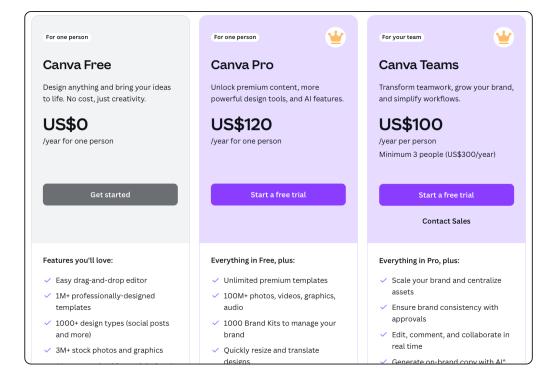
Getting Started

- Go to https://canva.com >>

Log in

Sign up
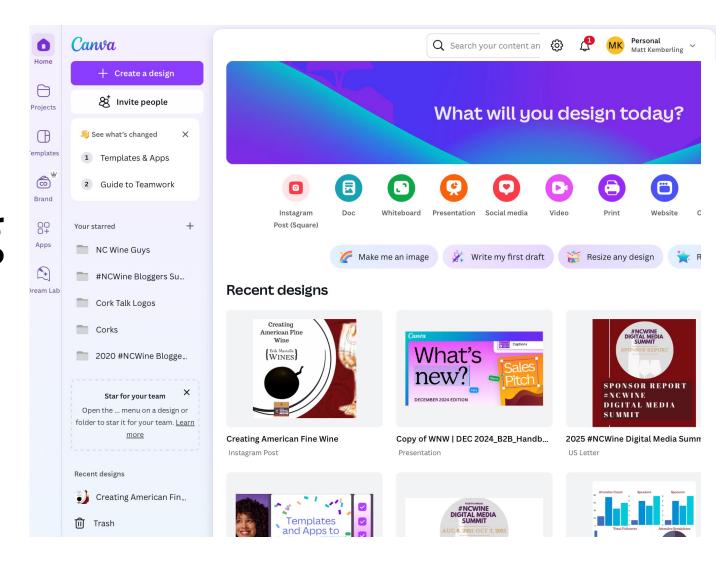
Log in or sign up in seconds

Use your email or another service to continue with Canva (it's free)!

G   Continue with Google

f   Continue with Facebook

✉   Continue with email

Continue another way

By continuing, you agree to Canva's Terms of Use. Read our Privacy Policy.

🏢 Sign up with your work email

7:43

Search your content and Canva's

What will you design today?

Invitation (Square) Invitation (Portrait) Social media Video Presentation

Make me an image   Resize any design

Write my first draft   Remove backgrounds

Recent designs   See all

NC Winegrowers ...   Copy of #NCWin...   2025 NCWDMS S...
Logo   Logo   Instagram Post

Facebook Posts   See all

Home Projects + Templates Pro

For one person

Canva Free

Design anything and bring your ideas to life. No cost, just creativity.

US$0

/year for one person

Get started

Features you'll love:

✓ Easy drag-and-drop editor

✓ 1M+ professionally-designed templates

✓ 1000+ design types (social posts and more)

✓ 3M+ stock photos and graphics

For one person   👑

Canva Pro

Unlock premium content, more powerful design tools, and AI features.

US$120

/year for one person

Start a free trial

Everything in Free, plus:

✓ Unlimited premium templates

✓ 100M+ photos, videos, graphics, audio

✓ 1000 Brand Kits to manage your brand

✓ Quickly resize and translate designs

For your team   👑

Canva Teams

Transform teamwork, grow your brand, and simplify workflows.

US$100

/year per person
Minimum 3 people (US$300/year)

Start a free trial

Contact Sales

Everything in Pro, plus:

✓ Scale your brand and centralize assets

✓ Ensure brand consistency with approvals

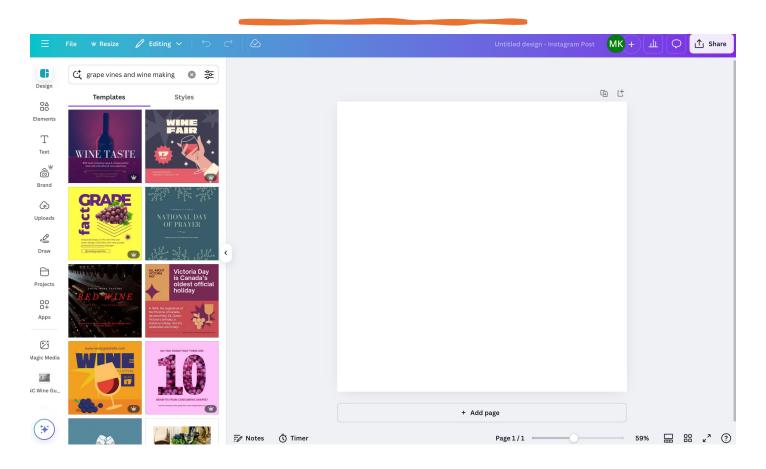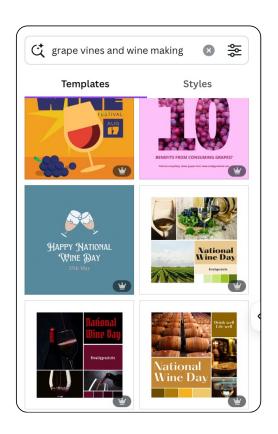✓ Edit, comment, and collaborate in real time

✓ Generate on-brand copy with AI^
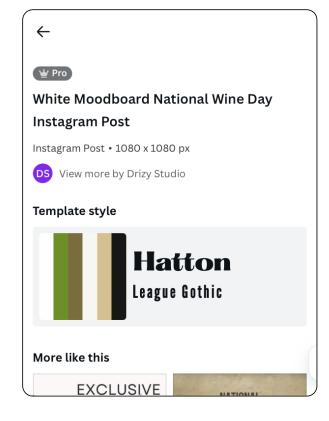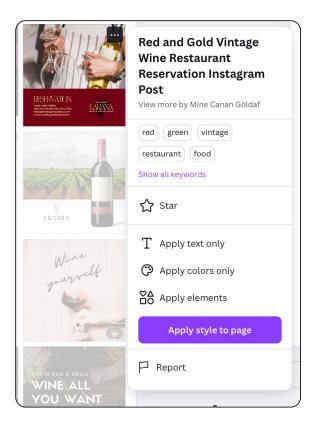
Navigating Canva

Design Basics

Design and Template Library

Time Saving Tips & Tricks

- **Brand Kit** - create uniform appearance
- **Share Options** – collaborate, download, and post

Logos (4) · Add new

#NCWine Media Summ...
Image · 1 month ago

Est2014
Image · 2 months ago

EST 2014 Banner for us...
Image · 2 months ago

NC Wine Guys Logo 51...
Image · 2 months ago

Colors (20) · Add new

Colors from NC Wine Guys Logo 512x512.png

#751113   #fefefe   #ce9757   #534060   #a79cab   Add new

NCWine Digital Media Summit

#dedede   #4e1b51   #bf852e   #ffffff   #000000   Add new

Share this design

People with access   Edit

Add people, groups, or your team

MK +

Collaboration link

Only you can access

Copy link

Download   Public view link   Print with Canva   Instagram

Brand Template   Schedule   Template link   See all

Videos

- Can support full length videos or small segments

- Don't have to be complex or long

- Create videos from animations and multi-page images

Video Tips

- Keep videos short

- Use good lighting or natural lighting

- Focus on a clear, concise message

Canva Demo

Thank you for your time!

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